

# Board Goals 2020-2021

- Board Self Development
  - Book read-Tipping Point
  - Continue Education from PSBA
- Community Engagement
  - Turn Jan Work Session into town hall
  - Enable Virtual Meetings for all public meetings
- Career Readiness
  - Create a marketing plan (Leverage PSBA Advocacy network) for our district to deliver:
    - Stop/Slow Attrition
    - Attract families (be premier district in area)
    - Reduce External Cyber
  - Marketing plan ideas
    - List differentiating curriculum
    - Understand costs
    - Deliver objectives
  - Measure success
    - Benchmark First Year, Set Goals for Year 2
    - Systematize Annual Process of Review Survey, Create Action Plan

# Superintendent Goals 2020-2021

Guide us through covid

Create career pathways action plan

85% of students have career pathways

Participate in Board Town Hall